

July 13, 2015

# Minutes

## Durant Road Elementary PTA Minutes

July 13, 2015

The meeting was called to order by Nancy Tan at 6:30PM.

### In Attendance:

Stacey Fenton

Mary Kate Fish

Theresa Dew

Liz Armbruster

Craig Matthews

Donna Kuni

Allison Tobias

Tracy Vander Meer

Kelly Moran

Tami Onofre

Cathy Bentlange

Nancy Tan

Kris Hague

Jennifer Smith

### Actions:

- ✓ Liz Armbruster: will contact Trish regarding 5<sup>th</sup> grade celebration funds.
- ✓ Stacey Fenton: will research grants to pay for pedometers.
- ✓ Amanda Mueller: Send a list of International Night Volunteers to Donna

### Budget:

- 2015-2016: Budget was approved by the board to present at the next General PTA meeting.
  - Changes:
    - Reduced income and expense estimates by 16% to match the reduction in student population.
    - Target Boosterton income \$55K.
  - Classroom Support:
    - Technology: Technology priorities for this year are TBD.
    - Literacy Support: Funds will be needed to make up for loss of Title 1 status.

July 13, 2015

Goals (Last Year vs. This Year):

Goal	Last Year's Goal	Last Year's Results	This Year's Goal
Increase PTA Membership	Grow from 300 to 350 members.	340 members <ul style="list-style-type: none"> <li>• 102-Faculty</li> <li>• 238-Family</li> </ul> Received NC PTA Award for growth.	Maintain 340 members
Increase Committee Members	Grow from 19 – 35 committee members	29 Committee Members	Maintain 29 Committee Members
Increase Facebook Likes	Increase from 220 Likes	295 Likes	Reach 300 Likes
Increase Planning Meeting Attendance	Grow from 3-15 participants	Total Participants: 27 Maximum: 17 Minimum: 9 Average: 11	Average 12 attendees
Bring a Friend to a PTA Meeting	Each board member to bring a friend.	1 friend brought to a PTA Planning Meeting	Organize bring a friend event/info session/meet the Principal/meet and mingle.
Room Parent Participation	Grown from 35-42 classrooms with room parents	100% of classrooms had a room parent	Maintain 100% of classrooms with room parents
Improved Communications	Integrate the PTA and School events calendar.	Maintained integrated calendar on PTA website	Have communications plan by end of August
	Partner with staff for a consistent message.	Issued monthly communications through the room parent channels.	Continue monthly communications through room parents.
Recognition	Quarterly/monthly recognition	Regularly recognized volunteers during PTA Planning Meetings.	- Continue with Dispatch recognition - Recognize students for their parent's contributions - Recognize at larger events - Grow volunteer breakfast
Store Cards	N/A	N/A	Increase participation
Backfill Board Members	N/A	N/A	Key position plan by 12/1.
Spiritwear	N/A	N/A	Increase sales

July 13, 2015

## Goal Brainstorming:

- How to increase PTA membership:
  - The first class to receive 100% family membership receives a pizza party. Track the goal using a pizza as a pie chart that goes out in a newsletter.
  - Use NPR sustainer strategy in membership form.

## PTA Positions

### Nancy Tan

- ✓ President
- ✓ Carnival
- ✓ School supplies

### Stacey Fenton

- ✓ Secretary
- ✓ Carnival
- ✓ Membership
- ✓ Wellness

### Devorah Grunow

- ✓ Treasurer

### Mary Kate Fish

- ✓ VP – Events
  - Store cards
  - Spirit Nights
  - Labels for Education
  - Box tops
- ✓ Carnival
- ✓ VP - Events

### Liz Armbruster

- ✓ VP – Communications

### Donna Kuni

- ✓ VP – Involvement
- ✓ Carnival
- ✓ PBIS
- ✓ Special Ed Liason

### John Tan & Sam Hague

- ✓ Field Day

### Tracy Vander Meer

- ✓ VP - Fundraising
- ✓ Boosterthon
- ✓ Kids Coaching
- ✓ Wellness

### Allison Tobias

- ✓ Teacher Appreciation
- ✓ Art Fair

### Theresa Dew

- ✓ Grants

### Kelly Moran

- ✓ Family Reading Night
- ✓ Art Fair

### Val Leary

- ✓ Reflections

### Kris Hague

- ✓ Rocking Readers
- ✓ Yearbook

### Cathy Bentlage

- ✓ International Night
- ✓ Cultural Arts

### Gary N.

- ✓ School store?

### Prudence Neugebauer

- ✓ Cultural Arts

### Tami Onofe

- ✓ Legislative Representative

### Jennifer Smith

- ✓ Kindergarten Picnic

### Openings:

Spiritwear

VP – Events (2<sup>nd</sup>)